



Helping autistic children and their families



Dear Community Supporters,

January 5, 2013

New Year's Greetings! This letter is in reference to potential sponsorship by your community-minded business for a fundraising event supporting **Children at Risk**. Children at Risk is a local, community- support charity, providing services and programs for over 34 years to help families raising a child diagnosed within the Autism Spectrum Disorders. The event is **The 7th Annual "Rollin' for Risk" Bowl-A-Thon**, to be held on **January 27, 2013!!**

We would be delighted if your business could support Children at Risk's Annual Bowl-A-Thon. Last year, with the help of local businesses (like yours!), our event raised **\$5,000!** In our past 5 years, we have looked for either a monetary sponsorship or small, low-cost items for our 30 Team Loot Bags (each team can have up to 5 persons) or Merchandise/Certificates for our on-site Raffle/Prizes. We would be thrilled if we could have this special consideration!

Children at Risk continues to assist close to 400 families in Ottawa and the surrounding region. Through our community-based programs, workshops and seminars, we offer support not only for the child with Autism, but the entire family! Children at Risk makes an effort to identify what is missing in publicly-funded services and fill in the gaps. As all our services are financed solely by fundraising and donations, it is critically important that our fundraising activities be successful – like the Bowl-A-Thon!

Community supports for families with an Autistic child are of utmost importance! With the diagnosis of Autism now being estimated as high (or higher!) as 1 in every 100 children, Children at Risk's programs are needed more than ever. Children at Risk also has a personal policy NOT to ask a business for sponsorship more than once annually – recognizing the numerous requests you receive throughout the year. Help us to help these special children and their families! We hope you can entertain this request and look forward to hearing from you at your earliest convenience!

Yours truly,

Brenda Reisch,  
Volunteer Fundraising Chairperson  
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